



National PTA® Reflections

Film Production Rules



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FILM PRODUCTION is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. **PowerPoint presentations are prohibited.**

2017-2018 Theme: *Within Reach*

Consider the following styles to portray your original work of fiction or nonfiction:

- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.).

Originality: Only new and original videos inspired by the theme may be submitted. Each entry must be the original work of one student only.

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

Presentation: Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.

Ideas for Audio/Visual Quality: Use a tripod to hold the camera still. Make sure there is plenty of lighting, especially if indoors. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Record a short test and watch it. If needed, change the record volume or microphone location. Make sure the background music (if any) is audible on the recording. Allow for two seconds of silence at the beginning and end of your recording.

Judging: Entries will be judged on mastery of the medium (worth 8 points), artistic merit (worth 12 points), and interpretation of the theme (worth 20 points). Mastery of the medium in the context of the national Reflections Program pertains to the level of skill the student displays, whether it be with use of technologies or a simple approach. *Software used to create an entry should only enhance and present the work, not provide the primary design.* However, a well-developed concept is more important than technique. Entries will be judged primarily on how well the student uses his or her artistic vision to portray the theme. Many times, the artist statement will make a huge difference during judging because this is where the artist can explain in their own words, their thoughts and feelings for their piece. An explanation of the storyline and/or the significance of the film style might be a useful addition to the statement.

Packaging:

- Accepted video file formats include: AVI, MOV, MPG, MPEG, MP4, WMV, FLV and F4V.
- Label video file and CD/USB Drive with your State, Arts Category, Grade Division, Last and First Name
- Pack the DVD in a large envelope and use masking tape to secure your Student Entry Form to the outside of the envelope using a sheet protector, so that it is still accessible for photocopying. Do not tape over the opening of the sheet protector.

Submission Requirements:

- The student or at least one person from their primary household must be a current member of the Local PTA/PTSA where the student is participating. Each Local PTA/PTSA may determine a date by which the member must join.
- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.

All participants must also follow Official Rules for Participation.